

# Soccer Enthusiasts Mailing List



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**Total Universe: 5,963,417**

**Base Rate: \$85.00/M**

## Description Summary

Score your next marketing goal with our Soccer Enthusiasts Mailing List. This database consists of consumers across the U.S. who play soccer, watch soccer, or have made purchases related to soccer. These fans are eligible for tickets, soccer equipment, and much more. This mailing list is updated every month to ensure that you are getting the most accurate and up-to-date information possible. When you have targeted data to work with, you can reach exactly the types of clients you're looking for! These prospects have already expressed an interest in things that are soccer-related, so you know that when you send your marketing materials, that they are more likely to purchase from you. Segment your data by a variety of selections and get the most out of your marketing budget.

## How Our Data Is Compiled

Our Soccer Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- As of 2017, the attendance at MLS games has reached more than 3.5 million
- The number of participants in U.S. high school soccer programs in 2017 was about 800,000

## Recommended Usage

This mailing list is recommended for soccer leagues, soccer apparel and merchandise, sports equipment stores, sports camps, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Hobbies & Interests  
Education Level

Occupation  
Marital Status  
Presence of Children  
Game(s) Attended

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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